



NESHA *Brown*

Public Relations Media Kit
Motivational Speaker, Coach,
Trainer, & Educator



About Nesha Brown

Nesha Brown is a highly-rated motivational speaker with over 7 years of experience as an entrepreneurial coach and group facilitator. She works with groups, individuals, and organizations to develop impactful community initiatives and develop economically sustainable business models.

As an educator, Nesha leads the Conquer & Prosper Learning platform, which aims to increase financial literacy and business development skills in underrepresented communities.

Her dynamic approach and dedication to fostering growth make her a sought-after speaker and mentor in the entrepreneurial world.



Keynote Topics by Nesha Brown



1 Empowering Communities Through Effective Grant Writing

Description: Nesha shares a comprehensive guide to securing grant funding, enhancing community impact, and increasing organizational revenue. She covers key elements of crafting compelling grant proposals, building partnerships, and leveraging funding for impactful programs like her community advancement program 'Riseup:EmpowerED.'

Key Takeaways:

- Strategies for managing budgets through innovative grant writing.
- Techniques for developing effective grant proposals.
- Leveraging impact for revenue growth.

2 Overcoming Failure: Turning Setbacks into Opportunities

Description: Nesha explores the mindset and strategies required to transform failures into valuable learning experiences. She shares personal stories and practical advice on building resilience, maintaining motivation, and using setbacks as fuel for future success.

Key Takeaways:

- Strategies for cultivating resilience and motivation.
- Viewing failures as opportunities for growth.
- Practical steps to turn setbacks into stepping stones for success.

3 Maximizing Productivity: Hacks for Entrepreneurs and Leaders

Description: Nesha provides practical productivity hacks tailored for busy entrepreneurs and leaders. She discusses time management, prioritization, and efficient workflow practices to help individuals achieve their goals and maintain a healthy work-life balance.

Key Takeaways:

- Effective time management and prioritization techniques.
- Tips for creating efficient workflows.
- Balancing professional responsibilities with personal well-being.



4 Mastering LinkedIn Magnetic Influence: Captivating Decision Makers to Propel Your Business Forward

Description: Nesha delves into the mindset and techniques needed to attract and engage key decision-makers by leveraging LinkedIn. Through real-world examples, she demonstrates how to build genuine relationships, communicate persuasively, and utilize emotional intelligence to enhance influence and drive business success.

Key Takeaways:

- Strategies for engaging with key decision-makers.
- Techniques for persuasive communication and emotional intelligence.
- Building meaningful and impactful professional relationships.

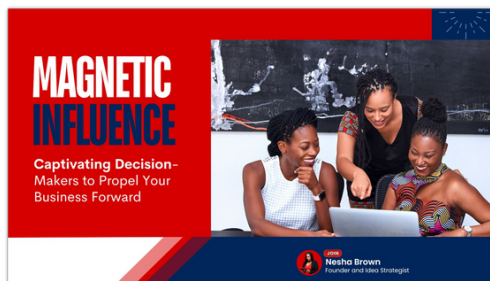
5 Blueprint for Success: Crafting and Executing Impactful Projects and Programs

Description: Nesha offers a roadmap for creating and managing successful projects and programs. She provides insights into strategic planning, showcasing practical techniques and examples to guide participants in designing, implementing, and evaluating projects that drive tangible results.

Key Takeaways:

- Comprehensive understanding of strategic planning for projects.
- Techniques for effective project implementation and evaluation.
- Skills to design impactful programs that achieve organizational goals.

Presentation Slides



PRESENTATION SLIDES

Click the below button to visit **MAGNETIC INFLUENCE** Slides

[VISIT SLIDES](#)

Testimonials and Endorsements

Edward Decker



The LinkedIn for Beginners Masterclass led by Nesha was incredibly beneficial. I truly believe it's essential for anyone new to LinkedIn, given the wealth of information and tips provided. LinkedIn is an excellent networking tool, making it crucial to have your profile properly set up.



A'nivea Aesthetics



I met Nesha through BRAC and she has been absolutely amazing. She is knowledgeable, creative, detailed, and results driven. I have learned so much during my consulting sessions with her and am eager to execute the strategies I've learned.



Ronesha Morgan



I've taken more than one class from Nesha. I can honestly say I learn something new everytime!!! I consistently come back because of the knowledge being gave 😊 I highly recommend her services!



Partners & Media Coverage



Speaker Agreement or Contract Template

This Speaker Agreement ("Agreement") is made and entered into by and between the undersigned Client ("_____") and Nesha Brown ("Speaker").

1 Event Details:

Event Name:
Event Date(s):
Event Location:
Presentation Topic(s):

2 Speaker Fees:

In-Person Speaking Engagements: \$250 per hour
Virtual Speaking Engagements: \$200 per hour
Worksheet Guide Print: \$20 per attendee (minimum 10 orders)
Workbook Guide Print: \$40 per attendee (minimum 10 orders)
Online Learning Course: \$249 per attendee (minimum 10 orders)

3 Travel and Accommodation:

Travel Allowance: \$0.55 per mile for distances over 30 miles from the main office in Baton Rouge, LA.
Meal Allowance: \$100 per day.
Round Trip Flight: To be covered by the Client if required.
Commute Expenses: Including Uber/Train/Taxi, etc., to be covered by the Client if required.
Hotel Accommodation: 4-5 star hotel to be provided by the Client if applicable.

4 Payment Terms:

Payment is due within 10 days of invoice receipt.
A 25% non-refundable deposit is required upon signing this Agreement.

5 Cancellation Policy:

Cancellations must be made at least 7 days in advance. The deposit will not be refunded if cancellation occurs after this period.

6 Recording and Use of Content:

The Client must obtain Speaker's written consent before recording the presentation or using any content delivered by the Speaker.



7 Miscellaneous:

This Agreement constitutes the entire agreement between the parties and may only be amended in writing signed by both parties.
The Client agrees to provide any necessary technical support and equipment for virtual presentations.

8 Acceptance:

By signing below, both parties agree to the terms and conditions outlined in this Agreement.

Client Signature* _____

Date* _____

Client Signature* _____

Date* _____

9 Social Media and Website Links:

Visit and Follow us on the following social platforms



9 Contact Information:

Please contact us through following contact's

 Nesha@weconquer.org